

Joni Hersch
Curriculum Vitae
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Vanderbilt University Law School
131 21st Avenue South
Nashville TN 37203
joni.hersch@vanderbilt.edu

office (615) 343-7717
fax (615) 322-6631
cell (970) 846-8598
home (615) 309-0005

Current Position

Professor of Law and Economics, Vanderbilt University Law School (2006 – present).
Secondary appointments in Department of Economics and Owen Graduate School of
Management. Affiliated Faculty of Women’s and Gender Studies Program.

Education

Ph.D., Economics, Northwestern University, Evanston IL (1981).
B.A., Mathematics, University of South Florida, Tampa FL (1977).

Journal Articles

“Immigrant Status and the Value of Statistical Life,” with W. Kip Viscusi, *Journal of Human Resources* (forthcoming).

“Punitive Damages by Numbers: *Exxon Shipping Co. v. Baker*,” with W. Kip Viscusi, *Supreme Court Economic Review* (forthcoming 2010).

“Home Production and Wages: Evidence from the American Time Use Survey,” *Review of Economics of the Household* 7(2), June 2009, 159-178.

“Skin Color Discrimination and Immigrant Pay,” *Emory Law Journal* 58(2), December 2008, 357-378.

“Double Your Major, Double Your Return?” with Alison Del Rossi, *Economics of Education Review* 27(4), August 2008, 375-386.

“The Mortality Cost to Smokers,” with W. Kip Viscusi, *Journal of Health Economics* 27(4), July 2008, 943-958.

“Profiling the New Immigrant Worker: The Effects of Skin Color and Height,” *Journal of Labor Economics* 26(2), April 2008, 345-386.

“Tort Liability Litigation Costs for Commercial Claims,” with W. Kip Viscusi, *American Law and Economics Review* 9(2), Fall 2007, 330-369.

“An Empirical Assessment of Early Offer Reform for Medical Malpractice,” with Jeffrey O’Connell and W. Kip Viscusi, *Journal of Legal Studies* 36(s2), June 2007, S231-S259.

- “Allocating Responsibility for the Failure of Global Warming Policies,” with W. Kip Viscusi, *University of Pennsylvania Law Review* 155(6), June 2007, 1657-1694.
- “Sex Discrimination in the Labor Market,” *Foundations and Trends in Microeconomics* 2(4), December 2006, 281-361.
- “The Generational Divide in Support for Environmental Policies: European Evidence,” with W. Kip Viscusi, *Climatic Change* 77(1/2), July 2006, 121-136.
- “Skin Tone Effects among African Americans: Perceptions and Reality,” *American Economic Review Papers and Proceedings* 96(2), May 2006, 251-255.
- “Demand for a Jury Trial and the Selection of Cases for Trial,” *Journal of Legal Studies* 35(1), January 2006, 119-142.
- “Health Insurance Disparities in Traditional and Contingent/Alternative Employment,” with Shelley White-Means, *International Journal of Health Care Finance and Economics* 5(4), December 2005, 351-368.
- “Smoking Restrictions as a Self-Control Mechanism,” *Journal of Risk and Uncertainty* 31(1), July 2005, 5-21.
- “Influence of Race, Gender, and Socioeconomic Status on Binge Eating Frequency in a Population-Based Sample,” with Patricia Reagan, *International Journal of Eating Disorders* 38(3), November 2005, 252-256.
- “Voter Preferences and State Regulation of Smoking,” with Alison Del Rossi and W. Kip Viscusi, *Economic Inquiry* 42(3), July 2004, 455-468.
- “Punitive Damages: How Judges and Juries Perform,” with W. Kip Viscusi, *Journal of Legal Studies* 33(1), January 2004, 1-36.
(Excerpted in *Civil Procedure: Doctrine, Practice and Context, 2nd edition*, S. Subrin, M. Minow, M. Brodin, and T. Main, eds., Aspen Law and Business, 2004.)
- “The New Labor Market for Lawyers: Will Female Lawyers Still Earn Less?” *Cardozo Women’s Law Journal* 10(1), Fall 2003, 1-59.
(Reprinted in Release #18 of *Women and the Law*, Thomson West Publishing Co., September 2004.)
- “Housework and Wages,” with Leslie S. Stratton, *Journal of Human Resources* 37(1), Winter 2002, 217-229.
- “Cigarette Smokers as Job Risk Takers,” with W. Kip Viscusi, *Review of Economics and Statistics* 83(2), May 2001, 269-280.
(Reprinted in *Classics in Risk Management*, W. Kip Viscusi and T. Gayer, eds., Edward Elgar Publishers, 2004.)

“Gender, Income Levels, and the Demand for Cigarettes,” *Journal of Risk and Uncertainty* 21(2/3), November 2000, 263-282.

“Household Specialization and the Male Marriage Wage Premium,” with Leslie S. Stratton, *Industrial and Labor Relations Review* 54(1), October 2000, 78-94.

“Smoking and Other Risky Behaviors,” with W. Kip Viscusi, *Journal of Drug Issues* 28(3), Summer 1998, 645-661.

“Compensating Differentials for Gender-Specific Job Injury Risks,” *American Economic Review* 88(3), June 1998, 598-607.

(Reprinted in *Classics in Risk Management*, W. Kip Viscusi and T. Gayer, eds., Edward Elgar Publishers, 2004.)

“Teen Smoking Behavior and the Regulatory Environment,” *Duke Law Journal* 47(6), Spring 1998, 1143-1170.

“The Courtroom Comes to the Classroom: Estimating Economic Damages as an Instructional Device,” with W. Kip Viscusi, *Journal of Economic Education* 29(4), Fall 1998, 301-311.

“Housework, Fixed Effects, and Wages of Married Workers,” with Leslie S. Stratton, *Journal of Human Resources* 32(2), Spring 1997, 285-307.

“The Economics of Home Production,” *Southern California Review of Law and Women’s Studies* 6(2), Spring 1997, 421-440.

“Worker Effort Decisions and Efficient Gender-Specific Wage-Tenure Profiles,” with Patricia Reagan, *Economic Inquiry* 35(1), January 1997, 193-207.

“Smoking, Seat Belts, and Other Risky Consumer Decisions: Differences by Gender and Race,” *Managerial and Decision Economics* 17(5), September-October 1996, 471-481.

“Gender Differences in Promotions and Wages,” with W. Kip Viscusi, *Industrial Relations* 35(4), October 1996, 461-472.

“Risk-Taking Activities and Heterogeneity of Job-Risk Tradeoffs,” with Todd Pickton, *Journal of Risk and Uncertainty* 11(3), December 1995, 205-217.

“Optimal ‘Mismatch’ and Promotions,” *Economic Inquiry* 33(4), October 1995, 611-624.

“Housework, Wages, and the Division of Housework Time for Employed Spouses,” with Leslie S. Stratton, *American Economic Review Papers and Proceedings* 84(2), May 1994, 120-125.

(Reprinted in *Women in the Labor Market*. Vol. 2. Ferber, Marianne A., ed., Elgar Reference Collection. International Library of Critical Writings in Economics, vol. 90, 1998.)

“Job Matching and Women’s Wage-Tenure Profile,” with Patricia Reagan, *Applied Economics* 26(3), March 1994, 205-215.

“Employer-Sponsored Health and Pension Benefits and the Gender/Race Wage Gap,” with Shelley White-Means, *Social Science Quarterly* 74(4), December 1993, 851-866.

“Economic Viability Among Post-Retirement Aged Women,” with Shelley White-Means, *Journal of Women and Aging* 4(4), Winter 1993, 19-35.

(Reprinted in *Women in Mid-Life: Planning for Tomorrow*, Christopher L. Hayes, ed., Haworth Press, 1993.)

“The Impact of Nonmarket Work on Market Wages,” *American Economic Review Papers and Proceedings* 81(2), May 1991, 157-160.

“Male-Female Differences in Hourly Wages: The Role of Human Capital, Working Conditions, and Housework,” *Industrial and Labor Relations Review* 44(4), July 1991, 746-759.

“Education Match and Job Match,” *Review of Economics and Statistics* 73(1), February 1991, 140-144.

“Equal Employment Opportunity Law and Firm Profitability,” *Journal of Human Resources* 26(1), Winter 1991, 139-153.

“Is Union Job Dissatisfaction Real?” with Joe A. Stone, *Journal of Human Resources* 25(4), Fall 1990, 736-751.

“The Market Response to Product Safety Litigation,” with W. Kip Viscusi, *Journal of Regulatory Economics* 2(3), September 1990, 215-230.

“Job Match, Tenure and Wages Paid by Firms,” with Patricia Reagan, *Economic Inquiry* 28(3), July 1990, 488-507.

“Cigarette Smoking, Seatbelt Use, and Differences in Wage-Risk Tradeoffs,” with W. Kip Viscusi, *Journal of Human Resources* 25(2), Spring 1990, 202-227.

“Another Look at Compensating Differentials,” *Journal of Behavioral Economics* 18(1), Spring 1989, 41-50.

“‘New and Improved’ Estimates of Qualification Discrimination,” with Joe A. Stone, *Southern Economic Journal* 52(2), October 1985, 484-491.

“Allocation of Time and Human Energy and Its Effects on Productivity,” *Applied Economics* 17(5), October 1985, 867-884.

“Effect of Housework on Earnings of Husbands and Wives: Evidence from Full-Time Piece Rate Workers,” *Social Science Quarterly* 66(1), March 1985, 210-217.

Edited Books

Emerging Labor Market Institutions for the Twenty-First Century, Richard Freeman, Joni Hersch and Lawrence Mishel, eds., University of Chicago Press for National Bureau of Economic Research, 2005.

(Selected for inclusion in Noteworthy Books in Industrial Relations and Labor Economics, 2005, Industrial Relations Section, Princeton University.)

Chapters in Books and Published Conference Papers

“Skin Color, Immigrant Wages, and Discrimination,” in *Racism in the 21st Century: An Empirical Analysis of Skin Color*, Ronald E. Hall, ed., Springer, 2008.

“Introduction” and “A Workers’ Lobby to Provide Portable Benefits,” in *Emerging Labor Market Institutions for the Twenty-First Century*, Richard Freeman, Joni Hersch and Lawrence Mishel, eds., University of Chicago Press for National Bureau of Economic Research, 2005.

“Marriage, Household Production, and Earnings,” in *Marriage and the Economy: Theory and Evidence from Advanced Industrial Societies*, Shoshana Grossbard-Shechtman, ed., New York and Cambridge: Cambridge University Press, 2003.

“Employment Discrimination, Economists, and the Law,” in *Women, Family, and Work, Writings on the Economics of Gender*, Karine Moe, ed., Blackwell Publishing, 2003.

“Breast Implants: Regulation, Litigation, and Science,” in *Regulation Through Litigation*, W. Kip Viscusi, ed., Washington, DC: Brookings Institution – American Enterprise Institute, 2002.

“Gender Differences in the Demand for Cigarettes,” in *Valuing the Costs of Smoking: Assessment Methods, Risk Perceptions and Policy Options*, Claude Jeanrenaud and Nils Soguel, eds., Kluwer Academic Publishers, 1999.

Book Reviews and Other Publications

“Sexual Harassment,” American Economic Association *Committee on the Status of Women in the Economics Profession* (CSWEP) Newsletter, Spring 2009.

“Immigrant Experience: The Relation between Skin Color and Pay,” Federal Reserve Bank of Boston *Communities & Banking*, March 2009.

Review of *Gender and the Labour Market: Econometric Evidence of Obstacles to Achieving Gender Equality*, Siv S. Gustafsson and Daniele E. Meulders, eds., 2000. *Journal of Economic Literature* 40(3), September 2002, 948-949.

Review of *Women's Work and Wages*, Inga Persson and Christina Jonung, eds., Routledge Research in Gender and Society, 1998. *Journal of Economic Literature* 37(3), September 1999, 1199-1200.

Review of *Markets and mortality: Economics, dangerous work, and the value of human life*, by Peter Dorman, Cambridge University Press, 1996. *Journal of Economic Literature* 35 (2), June 1997, 805-806.

"Economics of Housework," in *Women and Work: A Handbook*, Paula J. Dubeck and Kathryn Borman, eds., Garland Publishing Inc., 1996, 83-85. (Volume reprinted as *Women and Work: A Reader*, Rutgers University Press, 1997.)

"Is College a Good Investment? An Application of Human Capital Theory," *Economic Education Experiences of Enterprising Teachers* 22, 1985, 113-117.

Selected Research under Review and in Progress

"Physical Appearance and Perceived Discriminatory Treatment."

"Tobacco Regulation through Litigation: The Master Settlement Agreement," with W. Kip Viscusi.

"Saving Lives through Punitive Damages," with W. Kip Viscusi.

Editorial Boards, Honors, and Professional Committees

Editorial Board, *Social Science Quarterly*, 2006 – present.

Associate Editor, *Review of Economics of the Household*, 2009 – present.

Included in *Blaug and Vane: Who's Who in Economics, 4th edition*, Edward Elgar Publishing Ltd, 2003 (approximately top 4 percent of economists based on citations).

Board Member and Western Regional Representative, American Economic Association *Committee on the Status of Women in the Economics Profession (CSWEP)* 1994-96.

National Science Foundation *Visiting Professorships for Women* 1992-93.

External Grants

2004-05 "Early Offer Medical Malpractice Reform," with Jeffrey O'Connell and W. Kip Viscusi, U.S. Department of Health and Human Services, through The Lewin Group.

- 2000-04 “Valuing Reductions in Foodborne Risk Associated with Bacterial Pathogenics,” with James Hammitt and W. Kip Viscusi, U.S. Department of Agriculture.
- 1998-01 “Emerging Labor Markets Institutions for the 21st Century,” researcher and project director for MacArthur Foundation grant to the National Bureau of Economic Research. Co-editor of conference volume with Richard Freeman and Lawrence Mishel.
- 1993-94 “The Pension Coverage Decision of Households: An Analysis Using the Panel Study of Income Dynamics,” with Patricia Reagan, U.S. Department of Labor.
- 1992-93 “Qualification Match and Job Match,” National Science Foundation.
- 1990-91 “The Informational Role of Education in the Employment Process,” National Science Foundation/EPSCoR.

Previous Academic Positions

- 2004-06 Adjunct Professor of Law, Harvard Law School
- 1999-04 Lecturer on Law, Harvard Law School
- 1995-99 Professor of Economics, University of Wyoming
- 1989-95 Associate Professor of Economics, University of Wyoming
- 1982-89 Assistant Professor of Economics, University of Oregon

Visiting Academic Positions

- Fall 1998 Visiting Professor of Economics, Harvard University
- 1995-96 Visiting Professor of Economics, Duke University
- 1992-93 Visiting Associate Professor of Economics, California Institute of Technology
- 1986-87 Visiting Assistant Professor of Economics, Northwestern University
- 1981-82 Lecturer on Economics, The Ohio State University

Courses Taught

Vanderbilt University Law School

Econometrics for Legal Analysis (Ph.D. course), Labor Markets and Human Resources (Ph.D. course), Empirical Methods for Legal Analysis, Treatment of Scientific Evidence in the Courtroom

Harvard Law School

Empirical Methods for Legal Analysis, Empirical Methods Research Seminar

Harvard University
Applied Econometrics

University of Wyoming
Graduate and Undergraduate Econometrics, Principles of Macroeconomics,
Mathematical Economics, Labor Economics

Duke University
Labor Economics, Econometrics

California Institute of Technology
Labor Economics

Northwestern University
Intermediate Macroeconomics, Money and Banking

University of Oregon
Labor Economics, Econometrics, Principles of Macroeconomics

The Ohio State University
Principles of Macroeconomics, Introductory Economics